

# EyeTouch

## & EyeTouch LCD solution

EyeTouch is an innovative media platform that transforms any glass, window or LCD screen into an interactive advertising display. By combining motion-reactive graphics and videos with EyeClick technology, EyeTouch offers clients a unique marketing tool that helps retailers stand out, attract shoppers and increase store traffic. This exciting application extends an innovative invitation to passers-by and encourages them to interact with the display. Your store window will engage potential customers 24/7 and relay product information in a memorable and cutting-edge format. EyeTouch has a modular setup allowing for different sizes and customizable options, easy integration with graphics, and unlimited ability to change and refresh the content.



**EyeTouch is the next generation in retail marketing.**

#### Product Highlights:

- Stand out and grab the attention of your target audience – A unique display that reacts and responds to passers-by and turns them into potential shoppers
- Proven to increase traffic to the shop and positively affect retail sales
- Ideal for Shop Windows – create a 24/7 interactive shop window customers can use for marketing messages, product information and online shopping
- Easily adapt your existing creative content from other media sources
- Customized solutions available for any need – EyeClick's first class professional team can tailor EyeTouch to create that special effect or unique idea you have in mind

\* based on minimal requirements provided by EyeClick

#### NEW EyeTouch Technology Features:

- No foil is used with the new technology
- Works with any display (Projector, LCD, LED, Plasma etc.)
- There are no size limitations
- The system integrates with any glass surface
- Option for EyeTouch to detect and react to passers-by from a distance
- Advanced usage reports and statistic capabilities for clear ROI analysis
- Remote control and monitoring capabilities for high availability and superb reliability
- Installation is simple and robust
- Works on any PC

**Now with even more competitive pricing options to ensure fast ROI for your business! - contact us for details:**

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